

How Does PIC Benefit You & Your Seller?

<u>REALTOR BENEFITS</u>	<u>SELLER BENEFITS</u>
<ul style="list-style-type: none">• Encourage 30% MORE qualified buyers to traffic your listings.• Move your listing in 1/3 the time with PIC's outreach.• Earn a higher commission on your listing by selling it for a higher sales price.• Directly contribute to your chosen, local charity every time you close a PIC transaction.• Receive immediate recognition from your local charities and PIC's website from participating in the PIC Program.	<ul style="list-style-type: none">• Have a pre-approved, cash buyer ready to purchase their home NOW.• Receive FULL sale price, in the majority of transactions, for their home.• Sell their home in 1/3 the time it normally takes to market.• Net a higher profit, in most cases, from the sale of their home.• Know that your involvement with the PIC Program directly benefits local charities and people in need.

“We’re Helping You PIC Your Future!”



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